

JOIN THE AMERICAN CANCER SOCIETY FOR

# VALLEY OF HOPE

A BENEFIT CONCERT



Bakersfield is known for its rich local music community, but we also have a common goal - to lead the fight against cancer.

That's why the Valley of Hope Gala Committee is hosting a new event benefiting the American Cancer Society. The inaugural 'Valley of Hope' 2019 Benefit Concert will be held in early Spring 2019 at the Bakersfield Music Hall of Fame. Join the community in attacking cancer from every angle by sponsoring this new premier event!

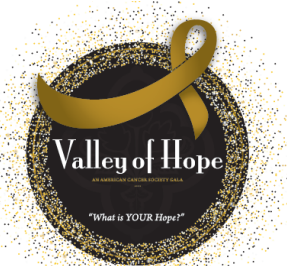
Entertainers could include:



Queen Nation  
Country, Rock,  
& Tribute Bands



Attacking from every angle.™



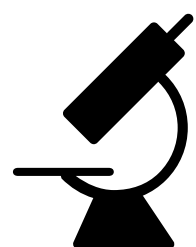
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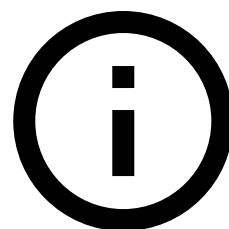
H O P E

A BENEFIT CONCERT

At the American Cancer Society, we're on a mission to save lives, celebrate lives, and lead the fight for a world without cancer. We are a socially focused non-profit organization with a rich 105-year history. We raise approximately \$800M per year through fundraising, corporate partnerships, and advocacy. We focus on creating solutions that address major health care issues like: access to care, health care disparities, and cancer prevention.



- 4.8 billion invested in cancer research
- 47 Nobel prize winners
- 26% decline in cancer mortality since 1991



- Free rides to treatment
- Places to stay during treatment
- #1 trusted source for cancer information.
- Access to cancer screening

## SPONSORSHIP OPPORTUNITIES

- Sponsorship Opportunities - (3) offered at \$5,000 each
- 10 VIP Tickets to concert (box suite seating)
  - 10 VIP Tickets to cocktail party prior to concert
  - 10 Meet and Greet tickets with talent prior to concert
  - 2 Reserved Parking Spots
  - Verbal recognition from band on the concert stage
  - Recognition in all promotional and print materials
  - Recognition at the concert and at the VOH Gala
  - Banner displayed from box suite
  - 2 Tickets to Valley of Hope Gala 10/19/19

## JOIN

For more information, contact:

Lara Weberling  
Development Manager,  
Distinguished Events  
lara.weberling@cancer.org  
(661) 327.7827, ext. 52517

Ticket Pricing:Orchestra/VIP: \$90 / General: \$75

## THE AMERICAN CANCER SOCIETY DIFFERENCE



Boost public image by enabling the local community to support those affected by cancer.



Tell your unique story and connect with broad audiences in an emotional and memorable way.



Affirm your impact and leadership by associating with our trusted brand authority.